

WHO'S WHO IN ADVERTISING, MARKETING AND PR

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Ross Goldberg

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Relations,
Westlake Village



Ross Goldberg is founder and president of Kevin/Ross Public Relations, an award-winning agency based in Westlake Village. During his 35-year career, he has represented companies from myriad industries, including healthcare, higher education, professional associations and nonprofits. He is a founding executive board member of the Society for Healthcare Strategy and Market Development and immediate past chair of the board of trustees at Los Robles Hospital. *PR Week* magazine has named Goldberg one of the nation's Top 50 Healthcare Agency Executives.

While Kevin/Ross Public Relations works with clients from across the country, some of the local companies it has served include California Lutheran University, Santa Barbara and Ventura Colleges of Law, Hugh O'Brian Youth Leadership, SCAN Health Plan Senior Resource Center in Ventura and Ventura County Community Foundation. For these and others, Goldberg and his team provide image management, media relations, corporate and employee communications, crisis communications, and award-winning publications.

Ross holds a master's degree in communications and a bachelor's degree in journalism.